

Here's How This Works...

It starts when you hear the almost deafening buzz generated by interest in that fascinating new web portal, Capital AdSites, and you decide you want in. First, we assess what your needs and goals are. Once we determine that an ad on our site would serve your aims, we get to work writing and obtaining suitable imagery. Once you've given the text and page layout your blessing, it goes online with the next scheduled update and you hand over a fabulous check for our services. Once your ad has been uploaded, it will be online — and promoted along with the site — for two whole months! After two months, you decide if you want to

- keep your ad on the site for another two months (for a small renewal fee);
- replace the old ad with a new one (for a larger fee); or
- stop advertising on Cap Ads altogether (for absolutely no fee).

All of the ads for the site are created by Capital AdSites and outside art work is not accepted. The ultimate goal is to *fearlessly* do what really needs to be done to inspire a visitor to bookmark your page and get in touch.

In addition to folks actively seeking you out, advertisers benefit from “The Shopping Mall Effect” where visitors come to the site looking for something or someone else entirely only to discover your incredible business. Browsers browse, for that is their nature — it's only for you to reap the rewards of web commerce synergy. And we all love synergy.

Still have questions? Contact Derek at

director@capitaladsites.com

Be sure to ask about discounts for non-profits and small, web-only businesses.

<http://www.capitaladsites.com>

Update Schedule 2012

Contracts signed for January 9th update: December 12th
Final ad approval: January 3rd

Contracts signed for Mar 5th update: February 6th
Final ad approval: February 27th

Contracts signed for special May 7th update: April 9th
Final ad approval: April 30th

Contracts signed for July 2nd update: June 4th
Final ad approval: June 25th

Contracts signed for September 3rd update: August 6th
Final ad approval: August 27th

Regular Rates

Design Fee - \$2,435

Includes copywriting and preparing files for the web.

Posting Fee - \$345

Design + Posting = \$2,780

1/3rd due up front (by check or PayPal) at contract signing.

Renewal Fee: \$185

However...

Because you have such an honest face, you can take 40% off of the Design Fee, and another 40% off from the Posting Fee from now until December 12th.

Design Fee - \$1461

Posting Fee - \$207

Design + Posting = \$1668

1/3rd due up front (by check or PayPal) at contract signing.

